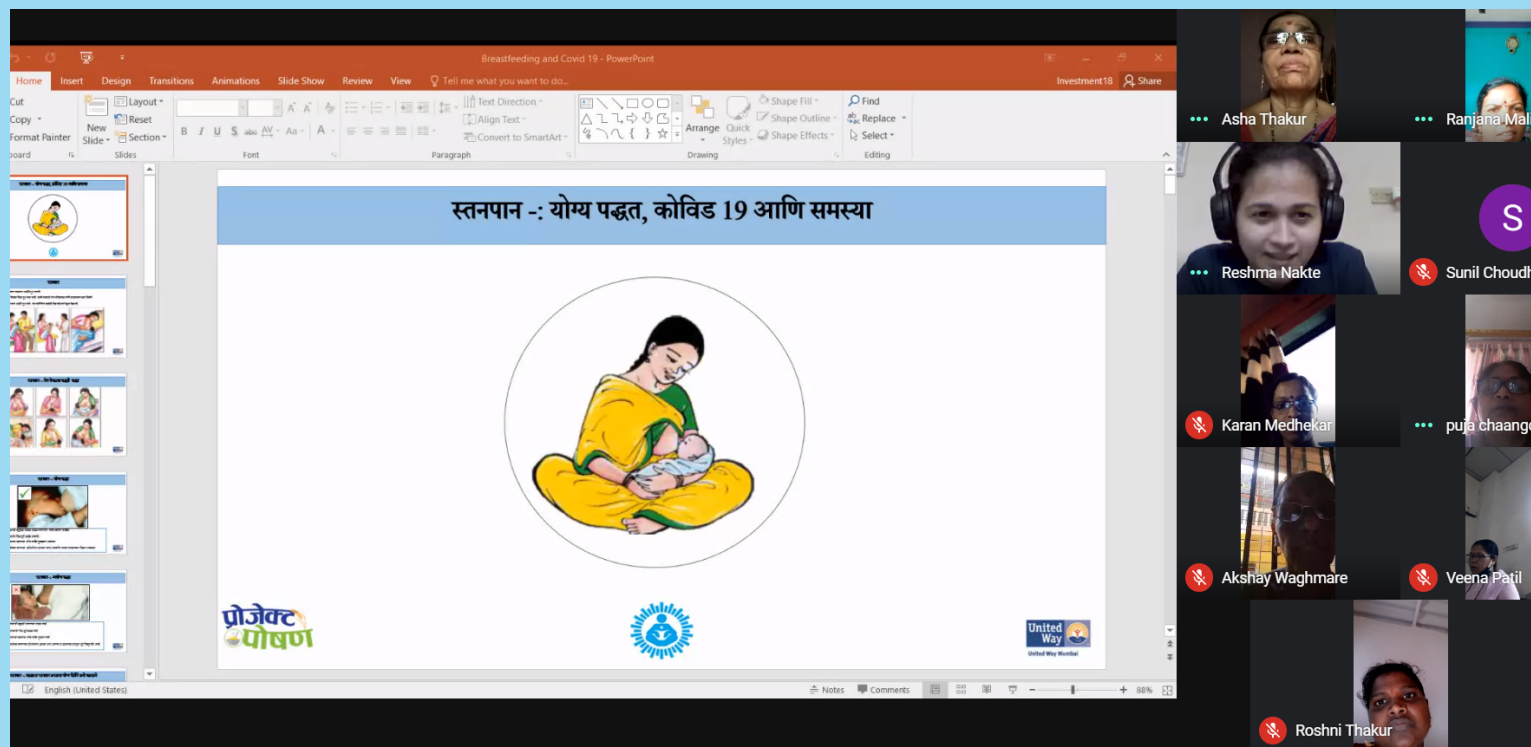


As of 9th September, more than 4.37 million people in India have been infected by COVID-19 and the numbers are increasing rapidly. India is the second worst affected country, with Maharashtra, the location of Project Poshan, being especially bad. Field activities for Poshan have ceased for the past five months due to the nationwide lockdown. But while this is the on-ground situation, our team has continued interacting and training the government officials and parents at the project locations through online sessions and telephonic discussions. Not limiting the interactions and sessions to malnutrition, we have also trained both the target groups on the key aspects of COVID-19.

World Breastfeeding Week, 1st-7th August 2020

Activities Conducted

Health Safety Kits Distributed to Frontline Workers



World Breastfeeding Week is commemorated every year from 1st to 7th August in more than 120 countries. This year, on the occasion we conducted 3 webinars on the importance of breastfeeding for mothers and children. Through on-ground assessment, it has been noticed that women often neglect their health and nutrition after child birth and also lack the necessary awareness about the importance of breastfeeding. Through these webinars, we ensured that the Anganwadi workers were equipped with adequate knowledge and ability to support mothers and infants in their community.

Our webinars were attended by 112 Anganwadi workers and their ICDS supervisors from Karjat Blocks 1 & 2 and Panvel Blocks 1 & 2.

Frontline health workers such as ASHA and Anganwadi workers are engaged in contact tracing and screening for suspected COVID-19 patients. While doing so they are often not provided with adequate protective gear. Child Development Project Officers (CDPOs) from Karjat Blocks 1 & 2 and Panvel Blocks 1 & 2 requested UWM for support in the form of essential health and safety gear for the frontline workers. UWM provided 2045 N95 masks and 6126 3-ply masks to ICDS offices in all the blocks that requested help. This intervention will benefit 2042 Anganwadi workers and ASHA workers in the area.

Testimonial from Ms. Raut, ICDS Supervisor, Gavhan Bit, Panvel-1
"Thank you, United Way Mumbai for supporting our Anganwadi workers during this pandemic by providing the much needed protective gear."

PLAN FOR NATIONAL NUTRITION MONTH, 2020

Every year, the month of September is celebrated as "Rashtriya Poshan Maah" or National Nutrition Month (NNM), under the Hon'ble Prime Minister's holistic nutrition scheme, "Poshan Abhiyan". The theme for National Nutrition Month this year is to identify and track children with severe acute malnutrition (SAM) and also promote the growth of kitchen gardens for a healthy community.

United Way Mumbai, in collaboration with ICDS Karjat Blocks 1 & 2 and Panvel Blocks 1 & 2 will be conducting various virtual activities to generate awareness amongst communities on health and nutrition. UWM will be in direct contact with frontline workers to support them throughout the NNM activities.

This National Nutrition Month, UWM will be conducting following activities to create awareness among community members.



Nutritious Recipes Activity

Nutritious recipes will be prepared by Community members and Anganwadi workers. The best recipes will be then collated into a recipe book and given to community members.



Quiz Competitions

Quizzes will be held on pregnancy care, importance of breastfeeding, complementary feeding, anaemia awareness, etc. for the community and frontline warriors



Informative Videos

Videos will be created on pregnancy care, importance of breastfeeding, complementary feeding, anaemia awareness, importance of kitchen gardens, etc.



Webinars

Webinars will be conducted on the importance of the first 1000 days of life & locally sourced vegetables in the participants' villages

THANK YOU FOR SUPPORTING PROJECT POSHAN